



DEAR FRIEND,

The Doula Foundation, a non-profit 501c3, provides vital case management and pregnancy support programs and services that help meet the physical, educational, and emotional needs of families experiencing trauma during pregnancy, childbirth, and early parenthood. Many of these families have suffered through extreme trauma, domestic violence and homelessness. Here is one of their stories:

"When I first found out we were expecting I was so overwhelmed! I was blessed to receive a scholarship for doula services, I desperately needed it! I was struggling financially and was the caretaker for my disabled mother and grandmother who is suffering from Alzheimer's. I had also suffered severe trauma in my life. I was terrified and felt alone! I participated in prenatal yoga, childbirth, and postpartum yoga classes. All of which were amazing! They came to my home and helped me prepare for being a new parent, attended the entire birth, and even helped me after the baby was born. The Doula Foundation is full of magical, helpful people! I have made friendships for life and they are truly a blessing!" – Lindsay

Lindsay is just one of the hundreds of beautiful stories that we could share. A story of hope, emotional, physical, and educational support so desperately needed. Now, this new family is thriving!

Thanks to generous partners in the community, we are able to provide scholarships for new moms like Lindsay through annual fundraising efforts. The past year has been a difficult time for expectant families in southwest Missouri and they need support now, more than ever before! The Doula Foundation is celebrating over 20 years of providing hope for families in need! We will host the **Night of Caring on September 27, 2024** to raise awareness and much needed funds for our critical case management and pregnancy support programs and services and provide scholarships for at-risk families. Since 2000, we've served thousands of local families and we continue to make a lasting, positive impact in the community; **but the need for our services continues to grow**, and we have clients on a waiting list for support that are in desperate need.

We would love to partner with you in 2024! For more information, please contact me at Kimberly@doulafoundation.org or 417-832-9222. You will make a lasting impact on newborns and families in need for generations to come!

SINCERELY,

KIMBERLY COSTELLO, CEO



NIGHT OF CARING SPONSORSHIP PACKAGES

Night of Caring sponsorships will help provide vital funding to support at-risk newborns, moms, and families in need with evidenced-based educational, physical, and emotional support during pregnancy, birth, and early parenthood for moms facing extreme trauma. Birth and postpartum doula services help prevent low birthweight and pre-term deliveries, prevent child abuse and neglect, promote maternal-child bonding, decrease stress hormones passed on to the child through the mother during labor, and provide a number of health and emotional benefits to children and their mothers. These health, educational, and emotional benefits will create positive outcomes for at-risk families for generations to come that are suffering from extreme trauma, domestic abuse, sexual abuse, homelessness, generational poverty, mental health concerns, or single-parent households.

Since 2000, The Doula Foundation has provided essential services for over 8,500 families in need. 98% of DF babies have avoided the NICU, low-birth weight, and pre-term deliveries which provides a much healthier life for each child to grow and thrive and saves millions of dollars in tax-payer money by avoiding NICU which is paid through Medicaid dollars. The Doula Foundation gives each child and family the compassionate care coordination they need to succeed as new parents.

PLATINUM SPONSOR - \$10,000

- **Media Promotional Spots** - Your brand is included on all promotional and marketing pieces and 417 Magazine
- **Facebook Live** - Featuring your brand to our audience of 3,000+
- Prominent recognition and large-scale logo on event collateral and promotional materials including program flyers, PowerPoint, event program, table tents and posters
- Opportunity to place corporate gift at each seat, special table, and 16 tickets to event
- All features described in the packages below

GOLD SPONSOR - \$5,000

- **Featured Email** - Your brand is featured in an email to 5,000+ partners
- **Featured on Social Media** - Your brand is included in special social media posts to our audience of 3,000+
- 8 tickets to the event and recognition on promotional materials including program flyers, PowerPoint, event program, and table tents
- All features described in the packages below

SILVER SPONSOR - \$2,500

- **Sponsor Social Media Post** - Your company will be included in the event social media
- **Day of Event Signage** - Your company name is included on the event signage
- 8 tickets to the event and recognition promotional materials including PowerPoint, event program, and table tents
- All features described in the packages below

BRONZE SPONSOR - \$1,500

- 4 tickets to the event and recognition promotional materials including PowerPoint, event program, and table tents
- All features described in the package below

ADVOCATE SPONSOR - \$500

- **Stage Announcement** - Your company is thanked from the event stage
- 4 tickets to the event and recognition on promotional materials including PowerPoint, and table tents



EVENT SPONSORSHIP AGREEMENT

Company or Name _____

Contact _____

For recognition purposes, my name/company name should read

Event to Sponsor:

Night of Caring - Friday, September 27, 2024

This event is a special evening that will include a dinner menu, live music, upscale outdoor games and interactive activities, photobooth, short mission moment, video, PowerPoint, and financial appeal for pledges. This event is estimated to have 350 influential business and community-minded men and women who want to get involved in the community.

Address _____

City/State/Zip _____

Email _____

Phone _____ Fax _____

Participation Level

Platinum: \$10,000

Bronze: \$1,500

Gold: \$5,000

Advocate: \$500

Silver: \$2,500

Payment Method

Check enclosed

Please invoice

Credit card (Visa, Mastercard, Discover - circle one)

Card number _____

Expiration date _____

V-code (3 digit code on back of card) _____

Signed _____ Date _____

For more information, contact Kimberly Costello at 417.832.9222 or kimberly@doulafoundation.org
The Doula Foundation // 1901 E. Meadowmere St., Springfield MO 65804